



FlexKrete™

Technologies

A div of Protective Products, Inc.



"You won't believe it until you see it"

www.flexKrete.com

FLEXNEWS

MARCH 31, 2004

THEY FINALLY BELIEVE IT!

Yes, the news has spread quickly, AND, THEY SEE THAT IT IS TRUE!

FlexKrete REALLY WORKS!

HERE IS WHAT THEY ARE SAYING!!

"This is the most superior product I have ever used!" B.Z., City of Plano

"We use FlexKrete to repair highway and turnpike bridges, joints, horizontals and verticals, and recommend it to everyone." B.S., Roy Jorgensen & Associates

"FlexKrete holds up to forklift traffic better than anything we have ever used. G.D., Affiliated Foods

NEW DEVELOPMENTS!

FlexTemp Additive is a phenomenal success! Not only is it being used in cold temperatures, cold rooms and freezers, but contractors, as well as distributors, are using it in warmer weather to speed up an already fast set time. Use it on cool nights, cold, shady areas, or wherever you want to OPEN TO TRAFFIC QUICKER. It's also great for group demonstrations!

FlexPrime is used instead of normal priming with FlexKrete, where you have damp concrete or where you want to seal rusty metal (rebar, for instance). Apply it very thin. Thick is not better!

FlexSealer 1000 (New, re-developed) is our new version sealer, to seal broadcast systems, use as a top-coat over FlexKrete or other coatings, and will stick to concrete, steel, wood, fiberglass, plastic (with proper surface prep), and is water-clear, or can be tinted. It is extremely tough, resistant to many chemicals, is water-based, and will dry in the sun in 15 minutes. This is like encapsulating with a strong plastic coating! We are already shipping our second run!

YES, THEY BELIEVE IT! No forms to build, just hand-fill the void, trowel smooth, and re-paint the next hour! Can you imagine how MUCH LABOR AND MONEY THIS SAVES OUR CUSTOMERS? It's easy and looks great! VERTICAL WORK is everywhere; parking facilities, hospitals, warehouses, tollways, bridges, power plants, and every manufacturing plant in the United States, PLUS, all the horizontal work!



INNOVATION! All contractors and customers need to know about the "muck" bucket. Buy it at Walmart and most farm stores, it is a 15-20 gallon plastic or rubber pail in which FlexKrete can be thoroughly and efficiently mixed, rather than using a five



gallon pail. The “muck” bucket allows you to mix larger batches, and with the square paddle mixer, it is mixed easier and more thoroughly. **MORE IMPORTANTLY**, it allows one to do an entire job with a single pour. Most hand drills do not have the power to “push” a full five gallons of mixed material, but with the taller and wider container, it makes a 10-15 gallon job very simple and quick. The “muck” bucket is also extremely easy to keep clean. Wipe it out with a little acetone, or let it dry, and just pop it out. This simple \$15. piece of equipment replaces the old, standard way of thinking, which is to buy an expensive grout mixer, upward to 6-\$8,000. They break down, are terrible to transport, and are tedious to keep clean. For those who have not yet tried it, **GET A “MUCK” BUCKET.**

“FlexKrete Technologies’ mission, is to continuously research and test products, as well as ideas, in order to bring value and efficiency to it’s customers.”

SLIP HAZARDS! A school district just had one of our contractors FlexKrete the boiler room stairs and all the landings, where an accident had occurred. They can be made beautiful, as well as safe, with our broadcast system. Blast sand, colored quartz, Black Beauty or other aggregates can be used as the media for this work. Then, seal it with FlexSealer 1000.

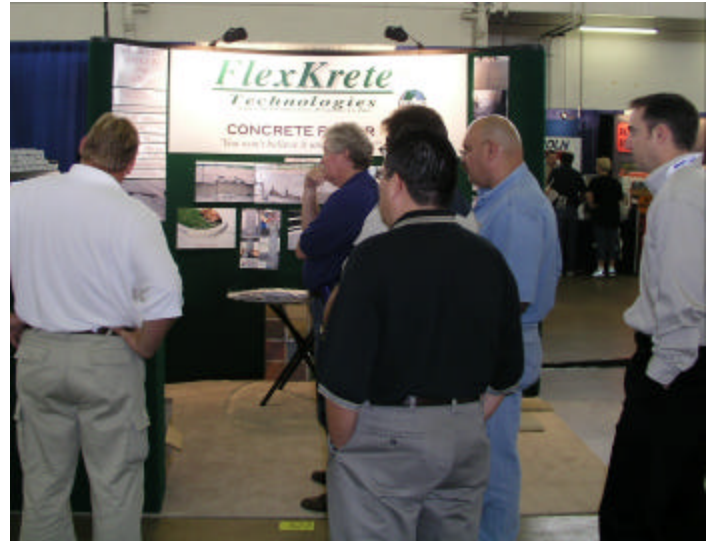


Unfortunately for all of us, we live in a litigious society, and some are constantly on the look-out for ways to sue businesses. FlexKrete offers a quick and inexpensive fix for these situations. Pot-holes, breaks, uneven concrete and slippery areas can all be remedied quickly, without the noise, dust and long downtime of cutting it out. **With FlexTemp, traffic in 15 minutes is even possible!**

INDUSTRIAL SHOW

Industrial Engineering & Plant Operations

FlexKrete usually garners much attention at the industrial shows. This week, March 31-April 1,



There is always interest in the FlexKrete Video.

we will set up the FlexKrete booth at the **ENGINEERING AND PLANT OPERATIONS SHOW.**

These are regional shows, held around the country, and normally have a good local attendance of the right target areas for our products, i.e., owners, plant maintenance managers, engineers, buyers and other decision makers. At the FlexKrete booth we offer dry samples of the product, display job pictures, show broadcast systems, give away literature, and have the FlexKrete video playing continuously. Also, some lucky company will win 5 gallons of FlexKrete, including personnel training at his facility. **(Our booth is available to all FlexKrete distributors on a first come, first served basis.)**

RETAIN THE JOINTS.

When repairing an area which incorporates a joint, one easy way to fix it is to fill the whole void with FlexKrete, allow it to cure, then, with a masonry saw cut the joint back in, and seal it with a joint filler. Always retain joint.

